

Once again,
Volkswagen promises you
the sun,
the moon and the stars.



VW Beetle Convertible.

The Seventies may be light-years away from the Fifties, but as one generation after another has discovered, there's something unique and timeless about the sheer fun and exhilaration of driving our Beetle Convertible. And today, after 28 years, umpteen million Beetles and countless changes, we're proud to report that the 1978 is one of the best Convertibles we've ever built.

Even though it's one of the least expensive convertibles you can buy.

In fact, our Beetle Convertible is quite unlike anything else you can buy.

Starting at the top, you'll find top quality vinyl that's windproof, waterproof and easy to clean. Inside, it's fully insulated and upholstered. Even the metal braces are covered. And in back, there's a rear window that's a real window. Made of glass, and electrically heated to keep off snow and ice.

For your comfort, there are adjustable headrests and well-padded, stylish leatherette seats. And for great performance and economy, there's our reliable 1.6 liter engine with fuel injection. According to EPA estimates*, our Beetle Convertible delivers 30 mpg highway, 21 mpg city.

As you can see, when we promise you the sun, the moon and the stars, we go to great lengths to deliver.

*Based on 1978 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.



THE SUN, THE MOON AND THE STARS ARE YOURS TO ENJOY.



CONTROL & FUNCTIONS FROM THE STEERING COLUMN.



LUXURIOUSLY UPHOLSTERED, SPACIOUS SEATING.





AUTHORIZED
DEALER

1978 BEETLE CONVERTIBLE SPECIFICATIONS.

ENGINE:

Type	Air-cooled, rear mounted
Cylinders	4 cylinders, opposed
Displacement	96.66 cubic inches (1584 cc)
SAE Net HP	48 @ 4200 rpm
Fuel/Air Supply	AFC fuel injection

TRANSMISSION & DIFFERENTIAL:

Type	Fully synchronized, transaxle rear
No. Speeds	4 forward, 1 reverse
Final Drive	Rear wheel drive, double-jointed axles
Clutch	Single disc, dry

CHASSIS & SUSPENSION:

Frame	Semi-unitized body/chassis, platform with center tube
Front Suspension	Independent coil/shock absorber struts negative steering roll radius
Rear Suspension	Independent, torsion bars with trailing and diagonal arms
Service Brake	Dual circuit, drums front and rear
Parking Brake	Cable operated on rear wheels
Rim Size	4½J x 15
Tire Size	6.00 x 15
Steering	Rack and pinion

ELECTRICAL SYSTEM:

Rated Voltage	12 Volt, 50 Amp alternator
Battery	12 Volt, 45 Amp/hour

DIMENSIONS:

Wheelbase	94.5 inches
Length	164.8 inches
Width	62.4 inches
Height (Unloaded)	59.1 inches
Ground Clearance (Loaded)	5.9 inches
Turning Circle	29.5 feet (curb to curb)

PERFORMANCE:

Top Speed	80 mph
Fuel Consumption*	Highway: 30 mpg City: 21 mpg

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